

EXPERIENCE

Kevin Powell Studio

Denver, CO
03/00 - Present

Creative direction, design, illustration, video production & post, photography, visual effects, motion graphics, 3D animation & cinematography for high-end brands and a variety of mediums. Recent work includes four 3D animated spots for Sports Authority's latest, national broadcast campaign from concept to final delivery & transitioning that creative for in-stadium promotional use in NFL stadiums across the country. Worked closely with the marketing team of an industry-leading 3D printer company creating branding, packaging, collateral design, illustration, application GUI, web assets, 3D animation & video.

Art Director/Animator/DP/Editor

Giant Interactive
NY, Denver, LA
05/07 - 09/12

Art direction, design, motion graphics, 3D animation, video production & post-production. I worked closely with major studios & networks to concept, design & produce brand-focused, creative media solutions for home entertainment & original content broadcast programming. I directed & designed broadcast graphics packages, DVD menu systems, as well as writing, shooting & editing long & short form documentaries/value added content. Managed & mentored a team of designers/animators & oversaw production of content creation & delivery.

DP/Editor/Designer

Jobing.com
Denver, CO
06/05 - 05/07

Responsibilities included production management, writing, directing, shooting & editing video content for web based, staffing focused company profiles. I traveled to several large markets regularly to write, direct, shoot & edit segments & promotional campaigns for a regionally broadcast news magazine show. I directed and shot still photography for marketing & promotions & designed collateral for a monthly magazine & marketing publications.

Senior Media Designer

Finali/Convergys
Westminster, CO
12/03 - 05/05

UX, UI, visual design, motion graphics, 3D animation & video production for proprietary web & mobile products supporting national clients such as cheaptickets.com & westernunion.com. Auditioned, selected & hired on-camera talent, produced, directed, shot & edited content & implemented media into our online products. Oversaw focus groups & GUI usability testing.

Senior Designer

FOX News Corporation/KDVR - FOX
Denver, CO
03/00 - 04/02

Collaborated with the Creative Director & Promotions team to develop the station's launch identity - strategy, design, production & implementation of 2D/3D motion graphics, video & news graphics procedures. I designed & animated show packages for news, marketing & promotions, commercial production & web.

Designer/DP/Editor

Gray Communications/WKYT - CBS
Lexington, KY
08/98 - 03/00

Station on-air branding, show packages, motion graphics, 3D animation & video for News & Promotions. I was part of a two man team responsible for all aspects of commercial production including producing, writing, directing, shooting, editing & graphics.

EDUCATION

University of Kentucky

B.F.A. Fine Arts/Design/Multimedia
08/98

Additional Experience

Various industry seminars/workshops, on-set experience with ASC cinematographers, directors, designers, team & vendor Mngmt, production, post-production & VFX crews.

Awards/Recognition

- Addy - Videography - CBS Sports Promo
- Telly - Art Direction - YouTube Music Commercial
- Various Articles & Reviews

TECHNICAL SKILLS

Macintosh/PC/Quantel Systems

Film/Video Lighting, Production & Support Equipment
Prepress, Production & Post Management & Supervision

- Final Cut Pro/Premiere/Avid
 - After Effects
 - Maya/C4D/EIAS3D
 - Silo/ZBrush/RealFlow
 - PFTTrack/SynthEyes
 - Resolve/Speedgrade
 - Pro Tools
 - Cinemacraft/DVD Studio Pro
 - Photoshop/Illustrator/InDesign
 - Dreamweaver/HTML/CSS
 - ... Many Additional
- Camera Systems
 - RED
 - ARRI
 - PANASONIC
 - SONY
 - CANON
 - BLACKMAGIC
 - DSLR